

Dear XXXXX

Last month, 3,216 people searched online for “Italian restaurants in Brighton”. If you’d like some of this custom to come your way, read on...

Just think, every week, hundreds of customers are searching for Italian restaurants in Brighton. And with a website from Creative Spark, your restaurant could be enjoying extra business sooner than you think...

Don’t miss out on this highly targeted traffic - Get your business online within the next 10 days!

If you’ve ever considered setting up a website, the complications and expense may have put you off. That’s why, at Creative Spark, we’ve made it all very simple for you. So easy in fact, we can have **your business online within just 10 days!**

With more and more diners looking online for general information on restaurants, your website can play a vital part in your marketing. In fact, it provides you with the opportunity to showcase your menus, specialities, prices and contact details to **thousands of potential customers – 24 hours a day, 7 days a week.**

Take advantage of your FREE web consultation today!

So you can start to benefit from this highly targeted traffic, we are happy to offer you a free web consultation in order to assess the needs of your business. We’ll take the time to discuss how to present the right look and feel for your website. Our all-in-one package includes everything you need to get online:

- **The design of your site:** Our in-house designers will make your site modern, stylish and easy for your customers to navigate.
- **An easy to remember domain name:** We will register your very own, instantly recognisable domain name, such as: www.marios.co.uk.
- **Company e-mail addresses for your business:** Allowing your customers to contact you through your own web-domain, such as bookings@marios.co.uk. This gives your business a more professional contact address than a free account with Hotmail, for example.
- **12 months’ web-hosting:** Your website online and monitored on a dedicated server 24 hours a day, 7 days a week. Business web-hosting generally costs around £200 pounds per year, but with Creative Spark, it’s all part of the service.
- **12 months’ web maintenance.** We are at the end of the phone 7 days a week to maintain your site and make any changes or updates you may need over the course of the year.

PTO...

All this for just £350 including VAT!

The price breaks down as follows:

- £225 for webdesign, programming and consultation +
- £125 for 12 months' web maintenance and hosting.

With so many highly targeted customers online, is this really an offer you can afford to pass by?

Enjoy 1000's of targeted visitors from the day your site goes live!

Most web agencies neglect to tell you that nurturing a website can take time. Usually, only after launching, will you find that getting your site indexed by major search engines, such as Google and Yahoo, can take up to 6 months. That's a long time to wait for visitors.

However, unlike some web consultancy firms, we'll not only provide your site – we'll provide you with immediate targeted traffic..

FREE inclusion to "What's ON" – the essential Brighton guide

With our inclusive package, you'll also get FREE inclusion into *What's ON* – the region's leading online directory of restaurants and bars. With over **10,000 unique hits each week**, users will be able to access a profile of your restaurant and click through directly to your website. Which means highly targeted traffic from the moment your website goes live.

Inclusion is usually £99 per year. However, for a limited period, Creative Spark has teamed up with *What's ON* and can exclusively offer you this service absolutely FREE! – But hurry, we've only got a limited number of entries to give away, so don't miss out!

To take advantage of this fantastic offer, call us now on: 01273 661661! You could be enjoying a rush of customers within the next 10 days – so what are you waiting for?

Yours sincerely,

Dominic Crowley
Web Consultant

P.S. Act within the next seven days and we'll give you an additional three months' web hosting completely free of charge. Call us now for more details!